

# IMPLEMENTATION GUIDE

## The PSA Test for Prostate Cancer: Is it Right for Me?

*Using a Research-tested Intervention Program (RTIP) to develop  
a process model for program delivery in the practice setting*

Note: Refer to “Using What Works: Adapting Evidence-Based Programs To Fit Your Needs” and the handouts in Modules 4 and 5 to modify and evaluate this program to meet the needs of your organization and audience.

“Using What Works” is available online at  
[http://cancercontrol.cancer.gov/use\\_what\\_works/start.htm](http://cancercontrol.cancer.gov/use_what_works/start.htm).

To receive training on “Using What Works,” contact the NCI Cancer Information Service and speak to a Partnership Program Representative in your area. This information is available online at <http://cancercontrolplanet.cancer.gov/partners/index.jsp?cctopic=C>.

### I. Program Administration (Type of Staffing and Functions Needed)

#### **Program Manager**

- Provides day-to-day operation
- Oversees program administration and implementation

#### **Program Coordinator**

- Identifies and recruits participants from selected health systems or health plans
- Generates and mails materials to participants

### II. Program Delivery

**For additional information on modifying program materials, refer to Module 4, Handouts #2 and #6 in “Using What Works”: Adaptation Guidelines and Case Study Application.**

#### **A. Program Materials (All listed materials can be viewed and/or downloaded from the Products Page):**

- **Patient Education Pamphlet:** A pamphlet aimed at efficiently and effectively promoting informed-decision making for prostate cancer screening.
- **Pamphlet Assembly Instructions:** Instructions for assembling the Patient Education Pamphlet.

- **Cover Letter Template:** A sample letter to program participants.

## **B. Program Implementation:**

The steps used to implement this program are as follows:

Step 1: Recruit male participants from selected health systems or health plans who have never been diagnosed with prostate cancer and are scheduled for an appointment with their primary care practitioner.

Step 2: Generate a letter to participants about the Patient Education Pamphlet using the **Cover Letter Template** as a guide.

Step 3: Generate a pamphlet to participants following the **Pamphlet Assembly Instructions** and using the **Patient Education Pamphlet**.

Step 4: Mail the **Cover Letter Template** and the **Patient Education Pamphlet** one week prior to their doctor's appointment.

## **III. Program Evaluation**

**For additional information on planning and adapting an evaluation, refer to Handouts #2-8 in Module 5 of "Using What Works."**

For further assistance in designing and conducting an evaluation, go to the Cancer Control P.L.A.N.E.T. Web site and see Step 2: Identify potential partners to find a research partner in your area. This information is available online at

<http://cancercontrolplanet.cancer.gov/partners/researcher.jsp?cctopic=0>.